Special issue vol.11

deniime

What's deniime?

Our original denim,

denim + niime = deniime

was created in 2018.

There are thousands and thousands of denim

in the world, but we aimed to create a unique,

comfortable and one-of-a-kind denim, and then it became this work.

A denim you've never seen

The typical denim,
which was born as workwear
is characterized by being durable and sturdy,
but we put the first priority on comfort
and started to explore from the fabric.
By reducing the number of weft yarns
and skipping yarns,

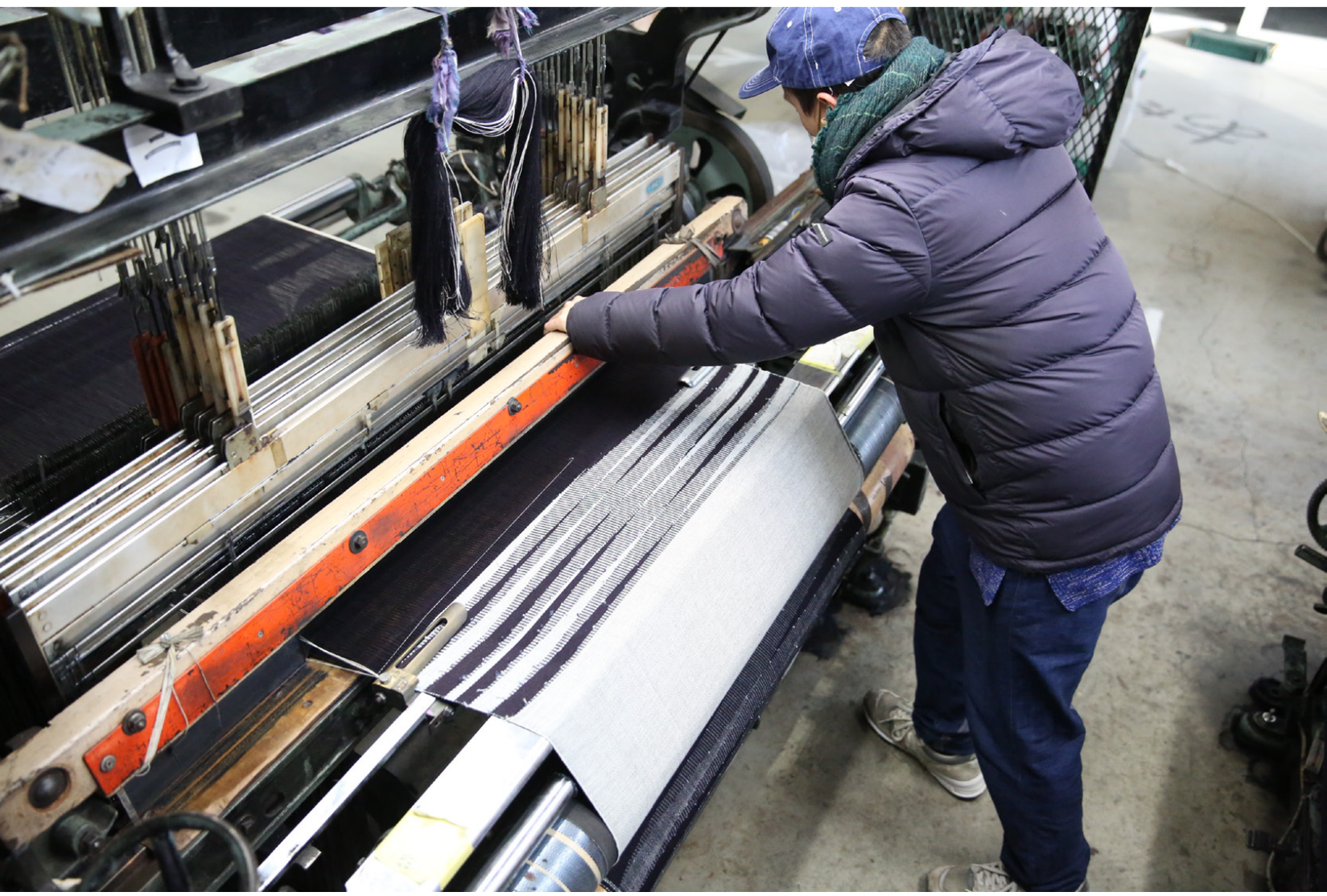
we achieved to make it soft.

And weft yarns that are often white, black, or indigo
but we used colorful yarns
that are typical of tamaki niime.
That colored yarn can be seen flickering
between the indigo yarns,
and that can be felt even from outside.
We have created denim that has never been seen before which is not bound

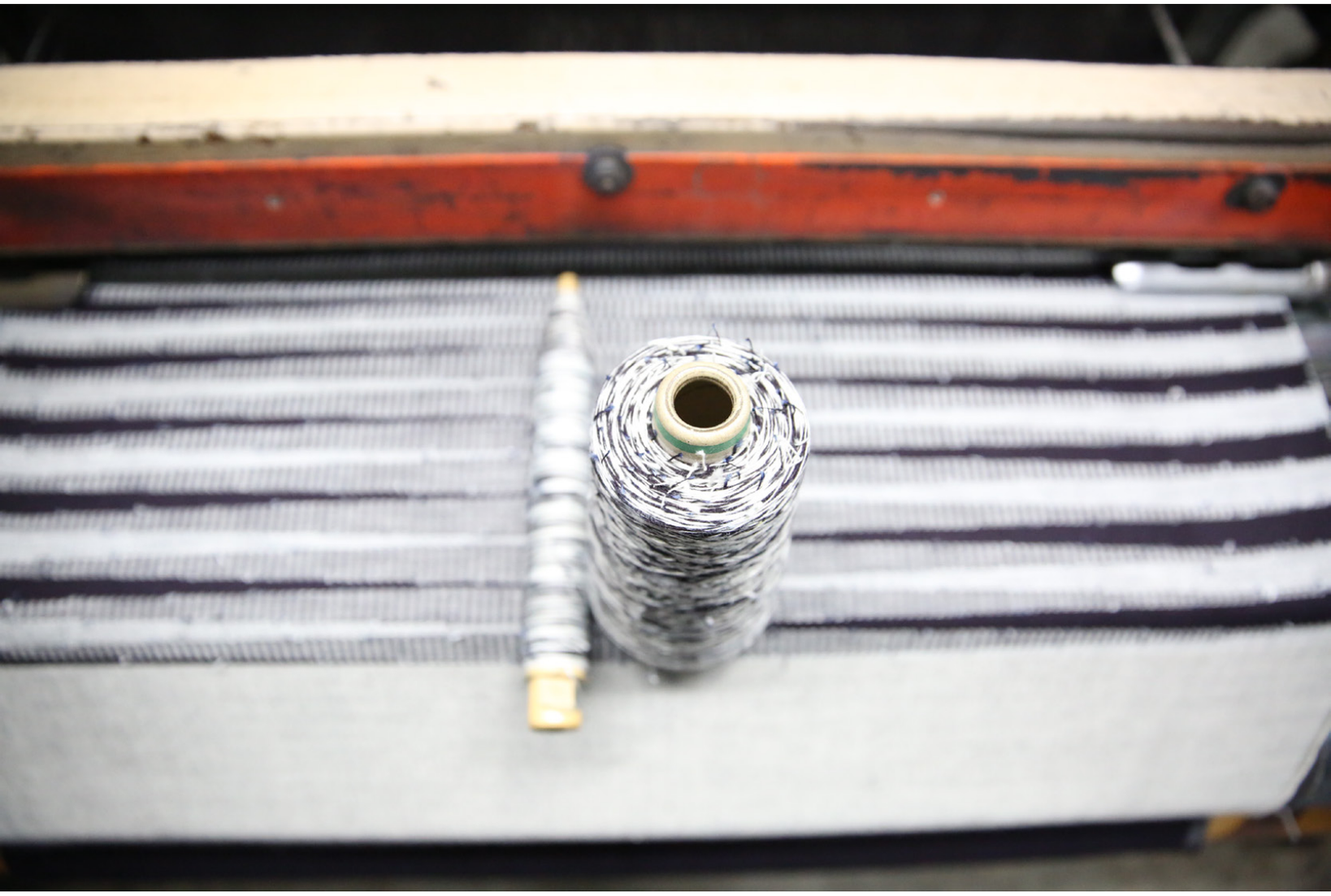
by the common sense in the world.

KING

We have different types of deniime,
and special denims are distinguished
by the names QUEEN and KING.
QUEEN is a color switching version of other denim.
The fabric is woven specially for KING.

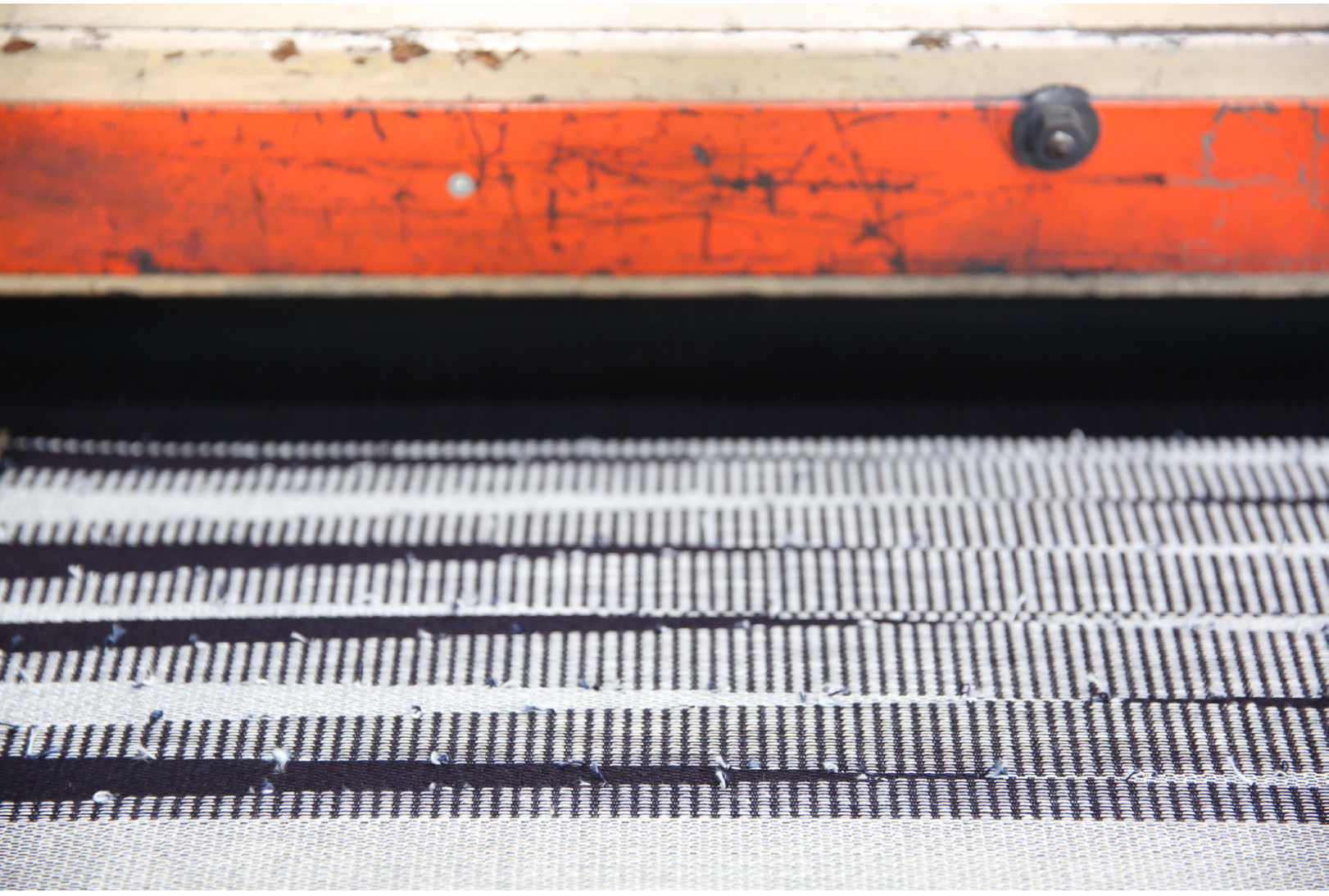


KING is woven slowly with a traditional shuttle loom.
It's a vintage machine so it often goes awry, and even if it works great,
we can only weave for three pieces in a day.
However, it has an excellent texture and the softness.



We also makes yarn for KING.
Yarns are made with a machine
called an arrange winder that connects yarns,
but the process is too complicated, so it seems that such yarns are not used in denim.
We can make yarns for three pieces in a day
if we can handle it well.

It takes a day and half just to make yarns and weave,
wash the fabric,
and sew it for nearly a day...

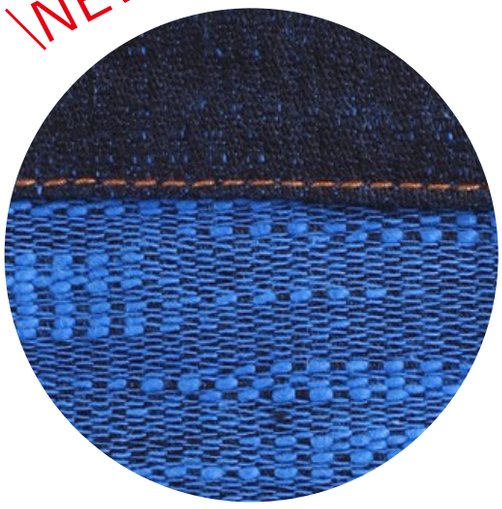


We put time and effort to create KING,
so of course it has unique pattern
which symbolize tamaki niime.
You must try this very special denim !

Texture

The deniime's texture changes every year.
We're roughly releasing new texture twice in a year.
There are some that are running low,
but we will introduce both the old and new texture
all together !

\NEW/



une

A firm fabric
that looks as
if it has been painted.

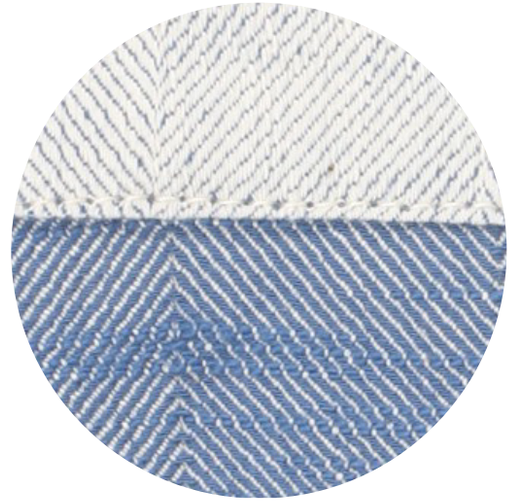
\NEW/

white une

A une with
white warp yarn.

5/1 twill weave

A simple weave
that our first release.



white

5/1 twill weave

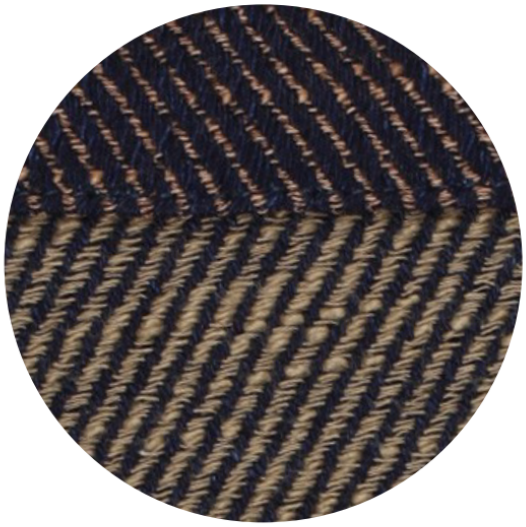
5/1 twill weave with
white warp yarn

5/1.3/3 twill weave

Excellent in tenseness
and the coloris easy
to come out to outside.

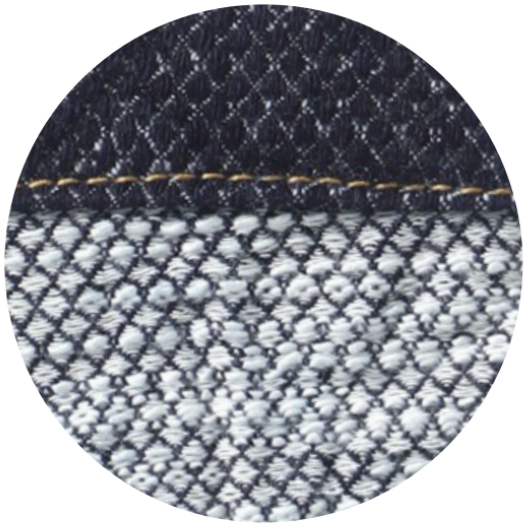
11/1 twill weave

It has volume and
excellent in comfort!



8/4 twill weave

It has both voluminous feeling and vividness !



gozi

The diamond pattern looks hard but it's soft.

Type

New denim-coat delonco and bottoms
with round pockets,
called malupowill be released !
denimon which hasn't created recently,
but pockets are renewed
and new colors are released !

W in white denim　　Q in QUEEN　　K in KING

\NEW/

delonco

A coat with a collar
that is longer than deniico.
Easy to use.

Ⓦ

\NEW/

malupo

A straight wide pants
with large pockets.
Will be on sale in late January !

Ⓦ

deniico

A colorless denim coat.
With a large pocket.

W Q

zengo

A standard shape that narrows
toward the hem which was created
at the very beginning.

W Q K

sakasama

A wide shape close
to straight. The point is
the downward pocket.

360°

A skirt with a zengo pattern
that can be worn
at any angle.

W Q K

\RENEWAL/

denimon

We created monpe
with denim.
Both side pockets.
* One size

Q

W Q K

happy

A straight pants that are close to
the shape of ordinary denim.
The waist is rubber + string.

W Q K